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| Contact: Ryan EvansC.A.C.C “Warm Feet, Warm Hearts #2” Anti-Opioid CampaignPhone (613) 805-8950Ryan@cacchamplain.com | 355 Larouche St Apt 5Ottawa, ONK1L 7L1 | C.A.C.C “Warm Feet, Warm Hearts” 2 : Anti-Opioid Campaign |

**Press Release**

# C.A.C.C. Distributes Care Packages to Fentanyl Addicts – a 2nd Time Feb 26th, 2018.

## Mental Health and Addiction Services Recipients or ‘Clients’ To Distribute Care Packages Targeted At Fentanyl Users – Good Samaritan Act Implores Victims to Wait for Police to Arrive on Scene, while another PSA tells them what to do until first responders arrive.

**Ottawa, Ontario February 20, 2018:**

 The Client Advisory Council of Champlain (C.A.C.C.) ‘provides ongoing advice and systemic advocacy to the AMHNC on behalf of all people with mental health challenges and/or addictions in the Champlain LHIN’.  – C.A.C.C. Terms of Reference.  Our members bring informed discourse, lived experience and deep empathy when considering the plight of *addicts* or those using the *mental health* services in our Champlain region.

The CACC has fortunately been able to align its advisory role alongside some physical projects: Last year, the C.A.C.C had a successful LHIN funded project “Stigma Stories”, a book of collected stories from those triumphant in their struggle with various addiction and mental health obstacles. This year we distributed fresh socks with opioid PSAs in care packages to the homeless population of downtown Ottawa, warning of the spread of opioids and what to do with overdose victims.

 On the ground level, the CACC will be dispersing the SECOND ‘warm feet, warm hearts’ care packages to the homeless population of the downtown core, on February 20th from noon until 4 pm.  These care packages include a fresh pair of socks and 2 PSAs (Public Service Announcements) about overdose warning signs and the Good Samaritan Act.  The participating CACC members will also bring copies of our Stigma Stories book "Out of The Ashes We Rise" to be distributed at the main downtown Ottawa shelters, in order to remind those hardest hit by addiction and mental health that ‘recovery is possible’.   On February 20th, members will distribute 3 practical things – socks, info pamphlets and books that detail motivating recovery stories.

The Ask: We are looking for donations of fresh socks, to be wrapped in the PSAs for distribution to those individuals who desperately need both.

**Resources**

CACC Home Page: <http://cacchamplain.com>

AMHNC Home Page: <http://www.amhnc.ca/>

Stigma Stories: <http://stigmastories.ca>

**Contact**

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